

ST ALBANS FOOTBALL & NETBALL CLUB



Social Media Policy

Purpose

The purpose of this Social Media Policy is to provide guidance for the appropriate use of social media by all members, players, coaches, officials, volunteers, parents, and supporters of St Albans Football and Netball Club. This policy aims to promote a positive online environment that reflects the Club's values of **respect, safety, and integrity**.

Scope

This policy applies to all forms of social media, including, but not limited to:

- Social networking sites (e.g., Facebook, Instagram, TikTok, Twitter/X)
- Messaging platforms (e.g., Messenger, WhatsApp, Snapchat)
- Video sharing platforms (e.g., YouTube)
- Forums, blogs, and podcasts

It applies to any social media activity that directly or indirectly refers to the Club, its members, or its associated competitions.

Policy Statement

St Albans Football and Netball Club supports the responsible and respectful use of social media to celebrate achievements, engage with our community, and promote Club values.

We do **not tolerate any form of cyberbullying, harassment, abuse, or discrimination** on social media.

This includes:

- Negative comments about players, officials, opponents, or supporters
- Sharing of false, misleading, or confidential information
- Use of offensive, threatening, or defamatory language
- Behaviour that may bring the Club or its members into disrepute

Breaches of this policy may result in disciplinary action, including removal from Club teams or activities, suspension, or reporting to relevant authorities.

Child Safety and Privacy

St Albans Football and Netball Club is committed to providing a safe and inclusive environment for all children and young people involved in our programs. We strictly adhere to the **AFL's Child Safe Policies** and the **AFL Barwon Safeguarding Children and Young People Policy**.

We also uphold our privacy responsibilities under the **Privacy Act 1988**, and will not post or share personal information, images, or videos of any child or individual without appropriate consent. All digital content will be managed in line with our Privacy Policy.

Best Practice Guidelines

To support a positive online presence, we encourage all members to:

- Think before posting – ask, *"Is it respectful? Is it necessary? Could it cause harm?"*
- Celebrate achievements and promote inclusivity
- Respect privacy and obtain consent before sharing photos or information
- Report any concerns or breaches of this policy to the Club

Enforcement

Any breaches of this policy will be dealt with seriously and in line with our Club's Code of Conduct and disciplinary procedures. Where necessary, breaches may be reported to AFL Barwon, the relevant league, or legal authorities.

Need Help or Have Concerns?

If you believe content shared on social media violates this policy or puts a member of our community at risk, please contact the Club immediately at: **info@stalbansfnc.com**

By participating in St Albans Football and Netball Club and engaging on social media, you agree to adhere to this policy and help us foster a safe, respectful, and united community.