

ST ALBANS FNC



PARTNERSHIP PACKAGE

Welcome to Season 2026



SUMMARY

**CRAIG OSBORNE &
VIRGINIA WILSON**

Club Joint Presidents

One Club. Marching Together. Back in Black.

Welcome to Our Partners

Founded in 1880, St Albans Football Netball Club is one of Geelong's oldest sporting organisations. From launching Netball in 2000 to Women's Football in 2017, we've grown into a proud, inclusive, and community-driven club.

We stand for People, Place, Participation, Pride, and Performance, and we see our partners as vital to building a stronger community — both on and off the field.

Why Partner With Us?

St Albans FNC is based in a low-socioeconomic area, and many local families face financial barriers to participation. With the help of our partners, we make sure every child can play by covering fees, uniforms, and equipment for those in need.

Your partnership helps us deliver meaningful change through sport — where every player feels supported, every family feels welcome, and every effort counts.

What Makes Us Different

- Event Hub: Host of Relay for Life, GDFNL Finals Series, Rotary Events, and the 2022 GFNL Grand Final
- Digital Reach: Active, engaging presence across Facebook, Instagram, and TikTok
- Inclusive Culture: Themed rounds such as Pride, Indigenous, and Inclusion Round
- Community-Focused: We run Ladies Day, Reverse Raffle, Presentation Night, and more
- Real Support: We don't just say community matters — we live it

Your Brand On Show

We integrate our partners across all club touchpoints:

- Social media features (Sponsor of the Week, game-day graphics, milestone shout-outs)
- Signage at our grounds
- Club apparel and merchandise
- Clubroom digital displays
- Website and newsletters
- Game day activations and event acknowledgements

Your support won't just be seen — it will be celebrated.

Join the Super Saints Family

Partnering with St Albans FNC means standing beside a club that puts people first and proudly leads with heart, integrity, and community spirit.

Let's build something great together.



STAFNC GROUND RIGHTS

3-Year Naming Rights

Logo on senior playing jumpers

Scoreboard

5 prominent perimeter fence signs (3 meters long)

Game day scoreboard signage

Social rooms signage

1st year \$25,000

2nd year \$15,000

3rd year \$15,000

Sponsorship Contacts

Craig Osborne 0419 646 581

Ross Wilson 0458 076 313

Nicole Smith 0400 501 950



@stalbansfnc



@stalbansfncgeelong



www.stalbansfnc.com

SPONSORSHIP PACKAGE 2026



Welcome to the sponsorship packages for 2026.

As a St Albans Football Netball Club Sponsor, your business will not only be exposed and promoted to our members, large spectator groups across the whole club and league but also visiting organisations. This includes the GDFNL final series, which is played at our oval every year. Your business and brand will be visible at St Albans FNC over the entire year.

We have tailored packages to suit your financial requirements, available to ensure your business is promoted in the best way possible.

We are looking forward to a successful 2026.

GROUND RIGHTS

1st year \$25,000

2nd year \$15,000

3rd year \$15,000



BEHIND THE
GOAL
\$10,000



NETBALL
COURTS
\$5,000



JUNIORS
\$4,000

\$10000

PLATINUM
SPONSOR

\$5000

GOLD
SPONSOR

\$4000

SILVER
SPONSOR

\$3000

BRONZE
SPONSOR

\$400

SUPERSAINT
MEMBER

\$250

WING CLUB
MEMBER

\$1000

PATRON SAINT
CLUB

MORE INFORMATION:

 sponsorship@stalbansfnc.com

 stalbansfnc.com

SPONSORSHIP PACKAGES

PLATINUM

From \$10,000.00

OPPORTUNITY

- Venue Signage for the season including prominent fence signage
- Game day Scoreboard electronic Signage (including after a goal)
- Social rooms signage
- Official Partner Signage
- Social Media Recognition

BENEFIT

- **4 x Club Social Memberships**
- 4 x Club Apparel Shirts (*or equivalent*)
- Club Gift Card \$250 (*not for apparel*)
- Other Tailored Benefits
- 8 x Invited Guests to Sponsors Day Function

GOLD

From \$5,000.00

OPPORTUNITY

- Venue Signage for the season including prominent fence signage
- Game day Scoreboard electronic signage
- Social rooms signage
- Official Partner Signage
- Social Media Recognition

BENEFIT

- **3 x Club Social Memberships**
- 3 x Club Apparel Shirts (*or equivalent*)
- 4 x Invited Guests to Sponsors Day Function
- \$100 Club Gift Card (*not for apparel*)
- Other Tailored Benefits

SILVER

From \$3,000.00

OPPORTUNITY

- Venue Signage for the season including prominent fence signage
- Game day Scoreboard electronic signage
- Social rooms signage
- Official Partner Signage
- Social Media Recognition

BENEFIT

- **2 x Club Social Memberships**
- 2 x Club Apparel Shirts (*or equivalent*)
- 2 x Invited Guests to Sponsors Day Function
- \$100 Club Gift Card (*not for apparel*)
- Other Tailored Benefits

BRONZE

From \$2,500.00

OPPORTUNITY

- Ground Signage for the Season (Perimeter Fence)
- Social Room Signage
- Social Media Recognition

BENEFIT

- 1 x Club Social Memberships
- 1 x Club Apparel Shirts (or equivalent)
- 2 x Invited Guests to Sponsors Day Function

BEHIND THE GOALS OR ON THE COURTS

\$5,000.00 Per End

OPPORTUNITY

- Premium signage rights for the season including prominent fence signage
- Game day scoreboard electronic signage
- Social rooms signage
- Official partner signage
- Social media recognition

BENEFIT

- 4 x Club Social Memberships
- 4 x Club Apparel Shirts (*or equivalent*)
- Club Gift Card \$250 (*not for apparel*)
- Other Tailored Benefits
- 4 x Invited Guests to Sponsors Day Function

JUNIOR TEAM

\$4,000.00 Per Team

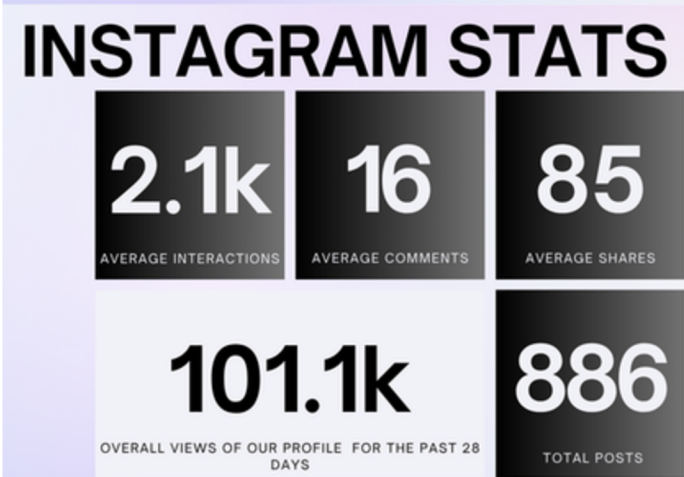
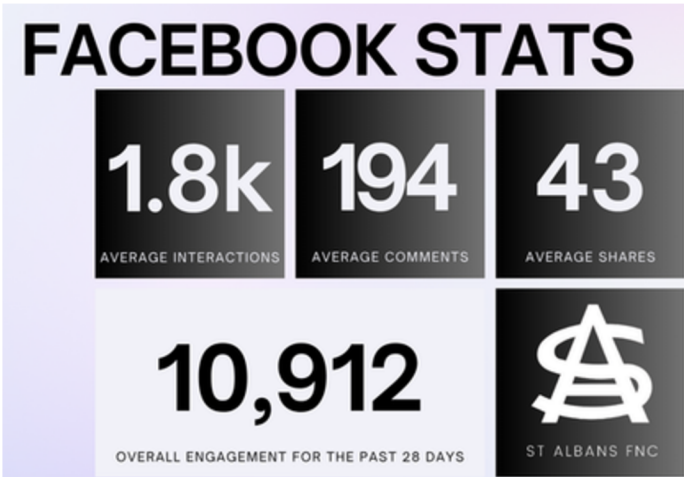
OPPORTUNITY

- Ground signage for the season
- Game day scoreboard electronic signage
- Social rooms signage
- Official partner signage
- Social media recognition

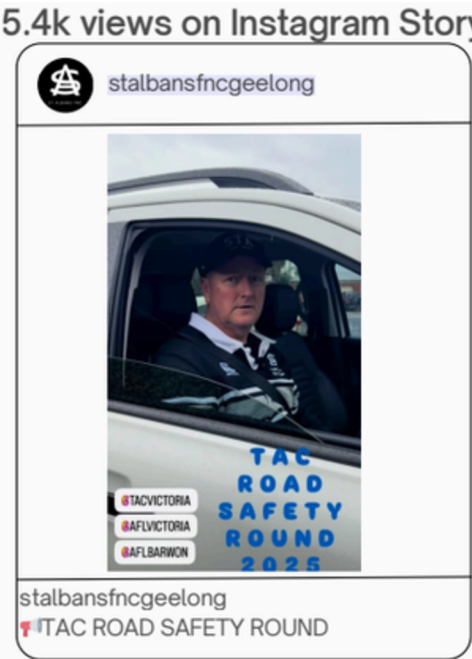
BENEFIT

- 2 x Club Social Memberships
- 2 x Club Apparel Shirts (or equivalent)
- 2 x Invited Guests to Sponsors Day Function
- \$100 Club Gift Card (not for apparel)
- Other Tailored Benefits

Social Media Report



Content Performance





STAFNC Initiatives & Partnerships



St Albans FNC acknowledges the Traditional Custodians of these lands, the Wadawarrung people of the Kulin nation. We speak to recognition, inclusiveness, respect and the celebration of culture and diversity.



Read the play delivers innovative programs in partnership with sporting clubs that empower young people to take control of their mental health and wellbeing. STAFNC hosts the Huddle Up session annually for our 15-16 age groups. This year, we held the first Amazing Race in partnership with Read the Play.



Every season, STAFNC supports, promotes and educates our players and members about road safety throughout the year and particularly for the TAC Play Your Role, Let's "Band Together" road safety round.



Our club is taking part in Respect Starts here: Getting Started to help us better understand the attitudes and behaviours that lead to inequality and disrespect. We will commit to actions as a club, members and spectators can undertake that are reflective of our core values.



The effects of dementia has impacted the lives of our past players and families. STAFNC continues to provide a safe and nurturing environment to be able to watch the games and remain socially connected. We donate a portion of our fundraising revenue to support and give recognition to the research by Dementia Australia



In times of need for the community when natural disasters occur our club has always been first to offer assistance and support the CFA, SES and other providers. We provide the space for services to come in and set up with access to the clubs facilities to assist the community.





Why Partner with Us?

When you partner with St Albans Football Netball Club, you're doing more than supporting a local team — you're investing in community, inclusion, and opportunity.

Your contribution helps improve on-field and on-court performance, while also supporting children and families who may not otherwise be able to afford to participate in the sport they love. You're also helping to maintain and upgrade our facilities — ensuring they remain a place of pride, joy and shared success for generations to come.

We offer flexible partnership packages tailored to suit your financial capacity, with options that promote your business in the most impactful way.

Your brand will be prominently showcased to:

- Our dedicated club members and supporters
- Large match-day crowds
- The wider GDFNL community and visiting clubs
- Spectators attending marquee events like the GDFNL Finals Series, held at our ground annually

With year-round exposure through signage, digital platforms, club events and apparel, your business will have a lasting presence within our community.

Let's make 2026 a standout year — together.

TEAMS

FOOTBALL

Auskick
5 Junior Teams
Reserves
Seniors

FEMALE FOOTBALL

1 Junior Team
1 Senior Team

NETBALL

9 Junior Teams
5 Senior Teams

SOCIAL MEDIA

 / St.AlbansFootball&Netball Club

 / stalbansfncgeelong

 / st.albans.fnc

WEBSITE

Our new website is now out!
Visit www.stalbansfnc.com

CONTACT

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Nicole Smith 0400 501 950
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MORE INFORMATION:

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